DIGIPILOT

YOUR DIGITAL GROWTH PARTNER

DIGITAL MARKETING

STRATEGIES THAT DRIVE REAL GROWTH

A complete digital marketing and social media solutions brochure to help your business grow, get noticed and reach more customers.



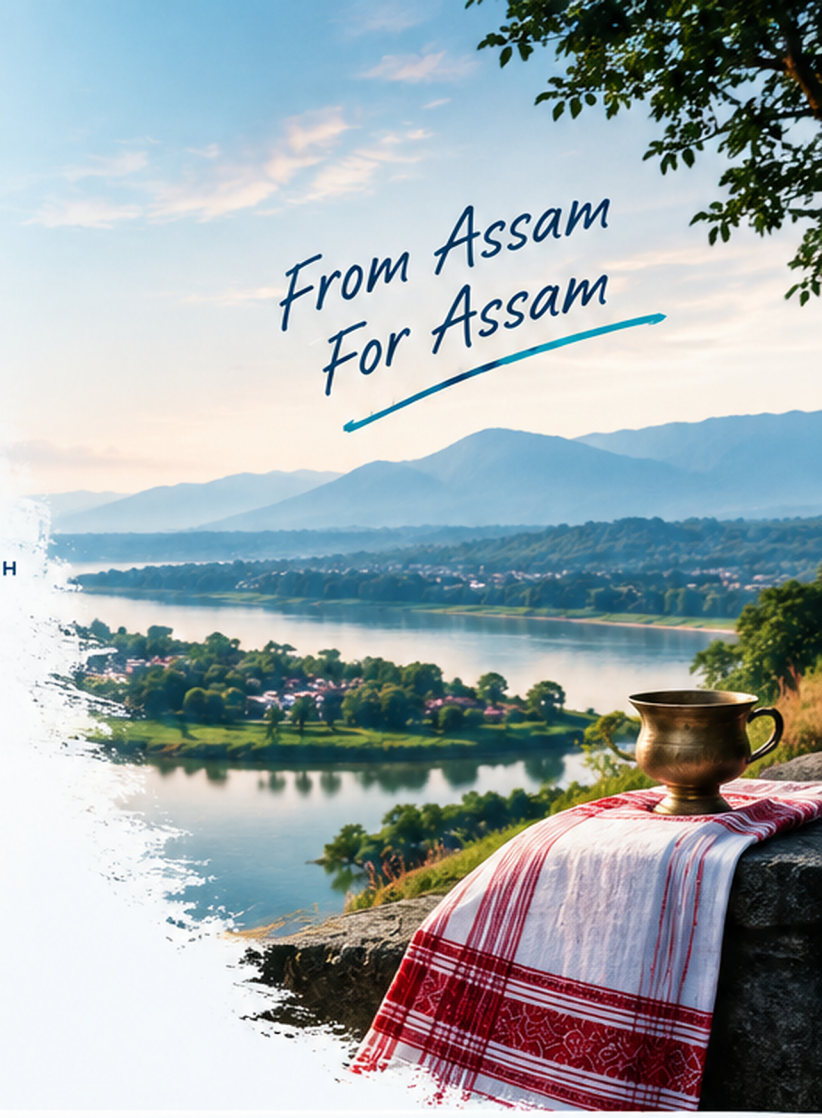
- Social Media Marketing
- Paid Ads Management
- Local SEO
- Influencer Marketing
- Strategy & Reporting

Your Business. Our Focus.

BUILD / ENGAGE / GROW

DIGIPILOT

YOUR DIGITAL GROWTH PARTNER



ABOUT US

Who We Are

LOCAL ROOTS | DIGITAL VISION | REAL GROWTH

DigiPilot is a digital marketing and social media agency based in Assam, built with a simple belief — that **every local business has a big story**, and the **right digital strategy** can take it to the next level.

We help businesses create a strong online presence, connect with their audience and grow sustainably through strategic social media, paid campaigns, local SEO, influencer marketing and more.

Whether you're a café, a clothing brand, a hotel, a homestay or a retail store — we're here to help you turn your digital presence into **real customers**.

Our Aim

To empower Assam's local businesses with powerful digital strategies and help them reach more customers, faster.

Our Goals

- Increase your online visibility
- Bring in more customers
- Build a strong brand presence
- Drive sustainable growth

Where We Operate

Locally in

SIVASAGAR | JORHAT
DIBRUGARH

and nearby areas of Assam.



OUR FOCUS

We Work With Local Businesses

We understand the unique needs of Assam's growing brands and help them stand out in the digital world.

- Cafes & Restaurants
- Clothing Brands
- Hotels & Homestays
- Electronics & Hardware

6+ Years of Experience

With 6+ years of experience in advertising and media, we're now fully focused on social media marketing — helping local brands grow digitally and become the best in the region.

Local Business. Bigger Dreams.

Your Growth is Our Mission.

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OUR SERVICES

Everything Your Business Needs

We offer a complete range of digital marketing services to help your business get noticed, connect with the right audience and grow — online and offline.

OUR 5 CORE SERVICES

Organic Social Media

Create engaging content, build your community and grow your brand naturally on platforms like Instagram & Facebook.

Paid Ads

Run targeted ad campaigns to reach the right audience, get more leads and increase your sales.

Local SEO

Improve your Google Maps & search rankings so local customers can easily find and choose you.

Influencer Marketing

Partner with trusted local and regional creators to spread your brand message and build credibility.

Strategy & Reporting

Get data-driven insights, clear reports and expert strategy to improve performance and plan your next big move.

SERVICE PACKAGES

Each Service Comes in 3 Tiers

We offer Basic, Standard and **Premium** packages for each service, so you can choose what fits your business goals, budget and growth stage.

Organic Social Media	Paid Ads	Local SEO	Influencer Marketing	Strategy & Reporting
Build your brand and community online.	Reach the right audience and get real results.	Get found by local customers on Google.	Work with creators who inspire and influence.	Measure, improve, scale.
Basic	Basic	Basic	Basic	Basic
Standard	Standard	Standard	Standard	Standard
Premium	Premium	Premium	Premium	Premium

Let's Build Your Digital Success Story

More Reach | More Engagement | More Sales | Long-Term Growth

DIGIPILOT
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More Visibility
More Customers
More Growth



OUR SERVICES &

Pricing

Smart strategies. Real results.

Choose the right mix of digital services to grow your brand, reach more customers and increase your revenue.

Organic Social Media
(Shooting, Editing, Posting)

Build a strong community, showcase your brand and stay connected with your audience through engaging content.

BASIC	MOST CHOSEN STANDARD	PREMIUM
₹8,000 / mo	₹14,000 / mo	₹21,000 / mo
4 Reels	8 Reels	12 Reels
4 Posts	8 Posts	15 Posts
6 Stories (per month)	10 Stories (per month)	15 Stories (per month)
Perfect for getting started and building your presence.	More content. More reach. More engagement.	Maximum visibility for faster growth.

Paid Ads Management
(Campaign setup & monitoring)

Reach the right people, at the right time, with targeted ads that bring real results.

BASIC	MOST CHOSEN STANDARD	PREMIUM
₹4,000 / mo	₹7,000 / mo	₹10,000 / mo
✓ Meta (FB/Insta) Boosts ✓ Message Ads	✓ Advanced Meta Ads (Lead Generation & Retargeting)	✓ Meta Ads + Google Search Ads Funnel
Get noticed and start bringing in leads.	More qualified leads. Better conversions.	Full-funnel strategy for maximum ROI.

Local SEO
(Google Maps & Search)

Get found on Google, attract local customers and dominate your area.

BASIC	MOST CHOSEN STANDARD	PREMIUM
₹3,000 / mo	₹7,000 / mo	₹12,000 / mo
✓ Google My Business Setup ✓ Review Management	✓ Google Maps Ranking ✓ Basic Website SEO	✓ Complete Map Dominance ✓ Website Backlinks
Build your online presence and get more reviews.	Rank higher. Get discovered by local customers.	Own your local market and stay ahead.

Influencer Marketing
(Finding & managing creators)

Collaborate with trusted creators to build credibility, expand your reach and drive real engagement.

BASIC	MOST CHOSEN STANDARD	PREMIUM
₹5,000 / mo	₹14,000 / mo	₹19,000 / mo
✓ 1-2 local barter deals (e.g. free food for a post)	✓ 3-4 local paid micro-influencers	✓ Large campaign with big Assam/Guwahati creators
Great for brand awareness and local buzz.	More reach. More trust. More customers.	Massive exposure for bigger impact.

Strategy & Reporting
(Insights, Planning, Growth)

Make data-driven decisions with clear reports and expert strategy to keep your brand ahead.

Custom pricing based on your business goals and terms.

BASIC	STANDARD	PREMIUM
✓ Monthly performance report ✓ Key insights & next steps	✓ Bi-weekly reports ✓ Deeper analysis ✓ Strategy recommendations	✓ Weekly reports ✓ Competitive analysis ✓ Advanced growth strategy

Let's Build Your Digital Success Story

More Reach & Visibility | More Engagement & Leads | More Sales & Revenue | Long-Term Growth

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Local Businesses. Bigger Dreams.

How Organic Social Media Growth Helps

MORE VISIBILITY | MORE CUSTOMERS | MORE GROWTH

For local businesses in Upper Assam, social media isn't just about likes and follows — it's a powerful tool to bring in real customers, build trust and grow your business consistently, without relying only on paid ads.



Why Many Local Businesses Are Still Hesitating?

You might be thinking...

"We are already earning well, why spend extra money?"

"Our customers already know us. We don't need social media."

"Is it really worth it?"

"We don't have time to manage this."

The Truth Is...

- Yes, you may be doing well now — but your competitors are already on social media.
- Customers today discover, compare and choose brands online.
- Without a consistent online presence, you're missing out on new customers every day.
- Social media is not an expense, it's an investment in your brand, your reach and your future.

It's Not Just About Likes, It's About Real Business Growth.

Organic social media helps you:

- Get discovered by new customers in your area and beyond.
- Build trust and credibility with authentic content.
- Keep your brand top of mind with regular, relevant posts.
- Stay ahead of competitors who are already active online.

Be Seen. Be Chosen.

Our Proven Process for Organic Social Media Growth

We follow a simple, strategic and result-driven approach to help your business grow naturally — without paid ads.

Strategy + Creativity + Consistency = Real Growth

1. Research & Understanding

We learn about your business, audience, industry and competitors to build the right strategy.

2. Content Strategy

We plan a content calendar with engaging posts, reels, stories and trending formats that fit your brand.

3. Content Creation

We create high-quality, creative and authentic content — designed to attract, engage and convert.

4. Posting & Engagement

We post consistently, interact with your audience, reply to comments and keep the conversation active.

5. Monitoring & Optimisation

We track performance, find what works best and keep improving for better results.

6. Long-Term Growth

Over time, your brand grows stronger, your community expands, and you get more customers.

The Result?

- More visibility in your local area
- Increased footfall and enquiries
- Stronger brand reputation
- Higher customer loyalty
- Sustainable, long-term growth

Let's Grow Your Business — Together.

We Serve Local Businesses in Upper Assam

Sivasagar | Jorhat | Dibrugarh | Nearby Areas

Because we are local, we understand your market, your customers and your dreams. And we are here to help you grow — online and offline.

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@wearedigipilot

Local Roots. Digital Growth.

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Proven Experience. Real Results.

From Delhi to Assam, Now Fully Focused on Upper Assam.

Why Choose DigiPilot?

EXPERIENCE | CREATIVITY | LOCAL FOCUS | REAL GROWTH

We are not just a digital marketing agency — we are your growth partner. With 7+ years of industry experience, a strong portfolio and a passion for local businesses, DigiPilot brings the right mix of strategy, creativity and technology to help you grow online and offline.



Our Journey & Experience

7+ Years
in the Advertising & Media Industry

We started our journey as **Zerodb Workstation Pvt. Ltd.** in Laxmi Nagar, Delhi, working on various creative and digital projects.

Based in Laxmi Nagar, Delhi
(Our Previous Work Base)

Our Previous Clients

We have proudly worked with a wide range of brands and organisations, including:

Nestlé · navaratna · maaza · MARUTI SUZUKI · OKAYA NEVER STOP INDIA · NSDL · Government of Assam · atomberg · Nikon · BLACK TIGER CEMENT · & many more...

Our Work Includes

- TV Commercials
- Social Media Ads
- Promotional Films
- Documentaries
- Assam Vidhan Sabha Documentary

From brand stories to real stories of Assam.

Now, Our Full Focus is Social Media Marketing

We are now 100% dedicated to Social Media Marketing, helping local businesses in Upper Assam grow their brand, reach more customers and build a strong digital presence.

Registered Office
Beltola, Guwahati

Operating In
Jorhat | Sivasagar | Dibrugarh
(and nearby areas of Upper Assam)



Why We're The Right Choice

- 7+ years of real industry experience
- Proven work with top brands & government projects
- Creative + strategic approach
- Deep understanding of local markets
- Dedicated team and personalised support
- Focus on results, not just promises

Big Agency Rates? Not With Us.

While many agencies charge lakhs of rupees every month, we offer the same expertise, creativity and results at a fraction of the cost.

We are currently offering special rates as we expand our services in Upper Assam.

More value. More support.
More growth for your business.

Let's Grow Together!

If you are a local business owner in Upper Assam, and want to take your brand to the next level — let's talk. We would be honoured to bring you digitally onboard and be your long-term growth partner.

Your Success is Our Mission.

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Follow Us
@wearedigipilot

Local Business. Bigger Dreams.

DIGIPILOT
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More Visibility
More Customers
More Growth

Thank You!

We truly appreciate your time, trust and support.

Your partnership motivates us to keep creating innovative solutions and helping businesses grow in the digital world.

Together, let's build bigger dreams and greater success!



- More Reach & Visibility
- More Engagement & Leads
- More Sales & Revenue
- Long-Term Growth

Thank you for being a part of our journey!